

## **Press release**

*(Insert your name)* has decided to hold a picnic on Sunday to help those suffering with Hidradenitis Suppurativa.

On Sunday 14th June, *(insert name and age)*, from *(insert location)* is going to be hosting a picnic at *(insert venue)* for The HS Trust – the only UK charity dedicated to Hidradenitis Suppurativa. *(insert name)* is holding their Picnic for Pennies event because *(insert info on your event here, such as: Why did you decide to hold a picnic? Do you have a friend or family member who has HS?)*

*(insert name)* who works as a *(insert venue)* says: “*(insert a quote here outlining: How are feeling about hosting the event? Is it your first? Are you holding your Picnic for Pennies at work or at home? What are you planning on doing to raise money? Just give as much information as you can about you, your reasons for supporting us and your event.)*”

Tara Burton, the founder of the HS Trust, added: “We’re so grateful to *(insert name)* for taking part in our Picnic for Pennies event, in aid of The HS Trust. We rely on supporters like *(insert name)* to ensure we can continue to provide our vital information and support services to those that need them. We help thousands of people find a way to live with HS. HS affects approximately 1% of the UK population, and we are becoming increasingly busier as awareness of this condition increases.”

If you’d like to hold your own Picnic for Pennies: visit [www.hstrust.org/picnicforpennies](http://www.hstrust.org/picnicforpennies)

For further information contact:

*(insert your name)*

*(your number)*

*(email address)*

### **About the HS Trust:**

The HS Trust is the only UK charity dedicated to providing information and support to those affected by Hidradenitis Suppurativa. Charity registration number 1128167 (England and Wales) SC041828 (Scotland)